

# K.P.R. MILL LIMITED

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## KPR COMMISSIONS NEW PRINTING DIVISION AT A COST OF Rs.25 CRORES

K.P.R. takes pleasure in announcing the commencement of operations in its New Printing Division with the Sophisticated Technology Printing Machines, imported from Austria. This advanced technology empowers it to print sharp designs with high level of accuracy. Entire range of fabrics, such as light & heavy as well as delicate & sensitive fabrics can be printed in the same machine, without any friction. Its ability to print voluminous fabrics with high resolution is a salient feature. The sharpness & accuracy in printing the design and colour are its significant strengths. This new division shall cater to the Premium Brands' high-end garment requirements carrying higher revenue and margin.

This strategic investment made at an appropriate time would help K.P.R, with a largest Garment capacity supported by progress focused initiatives, to further its growth.

